

# 2019

# MDNEWS

# Editorial Calendar

## February/March

**SPECIAL SECTION:** Cardiology  
**CLINICAL DISCUSSION:** Congenital Heart Defects

**SPECIAL SECTION:** Mental Health  
**CLINICAL DISCUSSION:** Bipolar Disorder

## April/May

**SPECIAL SECTION:** Men's Health  
**CLINICAL DISCUSSION:** Low Testosterone

**SPECIAL SECTION:** Women's Health  
**CLINICAL DISCUSSION:** Reproductive Health

## June/July

**SPECIAL SECTION:** Neurology  
**CLINICAL DISCUSSION:** Multiple Sclerosis

**SPECIAL SECTION:** Radiology  
**CLINICAL DISCUSSION:** Imaging

## August/September

**SPECIAL SECTION:** Pediatrics  
**CLINICAL DISCUSSION:** Pediatric Oncology

**SPECIAL SECTION:** Degenerative Disease  
**CLINICAL DISCUSSION:** Parkinson's Disease

## October/November

**SPECIAL SECTION:** Oncology  
**CLINICAL DISCUSSION:** Pancreatic Cancer

**SPECIAL SECTION:** Gastroenterology  
**CLINICAL DISCUSSION:** Irritable Bowel Syndrome

## December/January

**SPECIAL SECTION:** Bariatrics  
**CLINICAL DISCUSSION:** Sleep Apnea

**SPECIAL SECTION:** Orthopedics  
**CLINICAL DISCUSSION:** Pediatric Orthopedics

## NATIONAL FEATURES:

- Healthcare Trends Roundup
- Hospital Security
- Social Media Missteps
- Translational Medicine
- Retail Clinics
- Charitable Care



## DEPARTMENTS:

- + BUSINESS OF MEDICINE (THREE THIRD-PAGE TIDBITS)
- + DATA VAULT (ONE-PAGE INFOGRAPHIC)
- + FINANCE (TWO HALF-PAGE SHORTS)
- + INNOVATION/TECHNOLOGY OR PHYSICIAN-LIFE BALANCE (TWO HALF-PAGE SHORTS)
- + MEDICAL REAL ESTATE (THREE THIRD-PAGE TIDBITS)
- + PHYSICIAN RECRUITMENT/THE LINK (TWO HALF-PAGE SHORTS)
- + PRACTICE MANAGEMENT (TWO HALF-PAGE SHORTS)
- + PRODUCT SPOTLIGHT (THREE THIRD-PAGE TIDBITS)
- + THAT'S NEWS (THREE THIRD-PAGE TIDBITS)

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